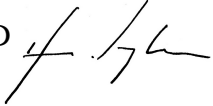


DATE: July 19, 2010

TO: All Beth Israel Medical Center Medical Staff and Employees

FROM: Harris M. Nagler, MD   
President

RE: **Relocation of Ophthalmology Practice**

The Ophthalmology practice at Beth Israel Medical Center, which has been under the leadership of H. Jay Wisnicki, MD, for over 20 years, is pleased to announce its relocation from Suite 3B in PACC to a new office facility near Union Square, 235 Park Avenue South, two blocks from Union Square. The new private practice will remain closely affiliated with Beth Israel Medical Center and The New York Eye and Ear Infirmary. It will open under the name, Union Square Eye Care ([www.unsqec.com](http://www.unsqec.com)).

I believe that patients will find the new office comfortable, patient-friendly, and efficient. It will offer the same outstanding clinical eye care as the Ophthalmology practice at Beth Israel.

For Beth Israel Blue Cross EPO and PPO subscribers, your copayment will remain at the lower Continuum rate. The new state-of-the-art office will have the latest equipment and a broad range of ophthalmology specialties, electronic medical records, and relaxing patient lounges with Wi-Fi.

Patients who have an appointment on or after Monday, July 26, will be seen at the practice's new location. Patients who need eyeglasses, contact lenses, and sunglasses will be pleased with their new onsite optical shop. The practice will now offer superior patient access with early morning, evening, and weekend hours for patient convenience, as well as same day appointments.

The new offices are on the corner of Park Avenue South at 19th Street on the second floor. The phone number of the practice remains **(212) 844-2020**. The new address is **235 Park Avenue South, Second Floor, New York, NY 10003**.

Please join me in congratulating Dr. Wisnicki and his team in this new endeavor. We will continue to work closely with him during the transition and afterwards to serve our patients and fulfill the mission of Beth Israel Medical Center. I know that he and I can count on your ongoing support.